

ASTILLEROS DE MALLORCA – PALMA, SPAIN JOINS IGY SUPERYACHT VESSEL SUPPORT NETWORK AS AN ANCHOR CLUB STRATEGIC PARTNER

January 30, 2020 – Fort Lauderdale, USA & Palma de Mallorca, Spain – The world’s leading superyacht vessel support network – The IGY Anchor Club Strategic Partnership – is excited to announce the addition of Astilleros de Mallorca, one of Europe’s most prestigious shipyards. The shipyard is ideally located in Palma de Mallorca, one of the world’s key megayacht destinations, and offers a new level of services to IGY customers cruising the European region.



The IGY Anchor Club Strategic Partner network supports industry leading companies that align with IGY Marinas’ class leading service commitment, which serves more than 9,000 unique vessels annually and approximately 100,000 customers each year across its global 18-marina portfolio. Through this strategic partnership, IGY customers are eligible to benefit from Astilleros de Mallorca’s highly-respected refit services in the Balearics. With its uniquely accessible location, Astilleros de Mallorca also affords megayachts and superyachts ease of access from almost anywhere in the region.

As the 2020 European yachting season approaches, Astilleros de Mallorca will be showcased at IGY Marinas’ Caribbean destination in Sint Maarten, Dutch Caribbean, through an exclusive superyacht captains’ event, hosted by IGY Marinas and Astilleros de Mallorca. Captains will have the opportunity to discuss potential project needs and timelines and learn about incentives to IGY and Astilleros de Mallorca clients, as they plan their vessels’ European charters and cruising routes.

A full-service shipyard with proprietary inhouse key workshops and a member of ICOMIA group, Astilleros de Mallorca offers the best refit facilities in the Balearics. With its “Preferred Subcontractors” network and a fully dedicated project management team, Astilleros de Mallorca services more than 250 vessels of up to 120m per year.

This strategic partnership builds on the excitement of IGY Marinas' first official season for IGY Sète Marina in Sète France and the company's recent announcement that IGY Malaga Marina in Malaga, Spain is joining the IGY portfolio, and other IGY activities in Europe.



"The addition of Astilleros de Mallorca as an IGY Marinas Anchor Club Strategic Partner is an exciting and positive step for both the shipyard and IGY Marinas, and we are very much looking forward to building our relationship and welcoming more vessel support companies throughout Europe" comments Bert Fowles, Vice President of Sales and Marketing for IGY Marinas. "IGY, as the market leader in nautical tourism, is thrilled to launch this strategic partnership with such a respected leader in the repair and refit sector."

"Exchanging expertise is the mainstay of delivering excellence customer service. We are delighted to be part of IGY Marinas Anchor Club and are looking forward to assist the vessels with the highest level refit industry know how." says Velislava Ilieva, Marketing Manager of Astilleros de Mallorca.

With the fast-approaching trans-Atlantic migration of vessels, captains are already building and organizing plans for their time in the European region and IGY Marinas seeks to stay at the forefront to assist the needs of captains, their crews, and their vessels through the IGY Marinas customer service and Anchor Club Strategic Partners.

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About IGY Marinas

Based in Fort Lauderdale, FL, IGY Marinas is one of the largest international marina company in the world and a leading point of contact for vessels in the Americas and Europe. The company's network includes 18 marinas operating in 11 countries, United States, Mexico, Panama, Colombia, Turks & Caicos, St. Maarten, St. Lucia, France, Italy and Spain; with more than 9,000 unique vessels serviced annually and approximately 100,000 customers each year. With nearly 3,000 slips under management, IGY Marinas caters to a variety of markets, including sportfish, cruise, sail and megayacht. IGY Marinas also has more than 400 slips accommodating vessels over 80 feet (24 meters), making them the leading destination ports for some of the world's largest yachts - servicing more than 1,000 superyachts per year.

Additionally, IGY Marinas boasts one of the world's leading large-vessel support networks, the IGY Anchor Club Strategic Partners, which encompasses an array of services from provisioning to crew training, along with health and maritime travel. IGY Marinas also hosts top international sailing, fishing and nautical-related events, making its marinas highly sought-after maritime activity destinations. With a passion for giving back on a global scale, the company supports its marinas twice a year as part of its "Inspire Giving through You" philanthropic initiative.

About Astilleros De Mallorca

Established in 1942, Astilleros de Mallorca offers the best refit facilities in The Balearics. With 78.000m² operational area, proprietary inhouse workshops and capacity to refit yachts up to 120m, Astilleros de Mallorca meets all required quality and safety requisites of the most important Classification Societies and Associations. More than 250 yachts per year choose Astilleros de Mallorca Tailor Made Solutions no matter where the refit takes place - in the main shipyard in Mallorca, in the adjacent STP service area in Palma, or Freire's facility in Vigo.

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